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## READER-SUBMITTED

Posted on: Monday, August 24, 2009

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# Goodwill partners with Family Circle Magazine for Back-to-School Drive

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**Shannon Yadon**  
Reader Submitted

To ensure that every child goes back to school in style this year, Goodwill Industries of Hawaii and Family Circle have teamed up to launch a five million pound clothing drive which will run from Saturday, August 1 through Wednesday, September 30, 2009. The partnership will be featured in the September issue of Family Circle, the magazine's first ever issue dedicated to Back-To-School, as well as [www.shopfamilycircle.com](http://www.shopfamilycircle.com), the brand's new e-commerce destination.

Family Circle and Goodwill invite moms and dads to put their gently-used adult and kids' clothes to work by donating them so that another child can have a "new to them" outfit for their first day of school. The donated items will be sold at more than 2,300 Goodwill retail stores, making affordable, contemporary clothing available to families on budgets. The program will also generate revenue that funds Goodwill's job training programs and career services to help families achieve economic success.

Readers can help Goodwill Industries of Hawaii, Inc. and Family Circle reach their five million pound goal by attaching the printable coupon from the magazine's September issue with their clothing contribution. The coupon can be downloaded from [www.shopfamilycircle.com/goodwill](http://www.shopfamilycircle.com/goodwill), where readers can also find helpful information about organizing their own Back-to-School Clothing Drives.



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"The Family Circle community is always looking for ways to give back and get involved," said Carey Witmer, Publisher of Family Circle. "Partnering with Goodwill both in the magazine and on our new e-commerce destination is a great way to give our readers the tools to help families in need."

Goodwill Industries of Hawaii has seven retail locations across Oahu and one retail store in Hilo which accept donations of gently used items. Attended Donation Centers are also set up in convenient locations across Oahu for easy donation drop offs. For a full listing of store locations and drop off centers and a list of Donation frequently asked questions, please visit [www.higoodwill.org](http://www.higoodwill.org).

Goodwill Industries of Hawaii has helped people find employment since 1959. As the leading job placement firm in Hawaii. Goodwill provides employment resources to the community for people with employment barriers. In 2008 Goodwill served over 9,400 people through its career development, employment services, and education/training programs statewide and helped over 1,800 individuals find employment in our community.

ABOUT FAMILY CIRCLE

Published 15 times a year by Meredith Corporation, with a circulation of 3.8 million and 21 million readers, Family Circle is one of

the most widely read monthly magazines in the world. Family Circle provides smart relevant advice, sensible solutions, and inspiration in a voice that encourages and celebrates success in its pages and online at [www.familycircle.com](http://www.familycircle.com). Family Circle has always been committed to women's issues and in 1973 became the first women's magazine to fully underwrite a professional women's sporting event, the Family Circle Cup, an annual women's tennis tournament held in April in Charleston, S.C., at Family Circle Magazine Stadium.

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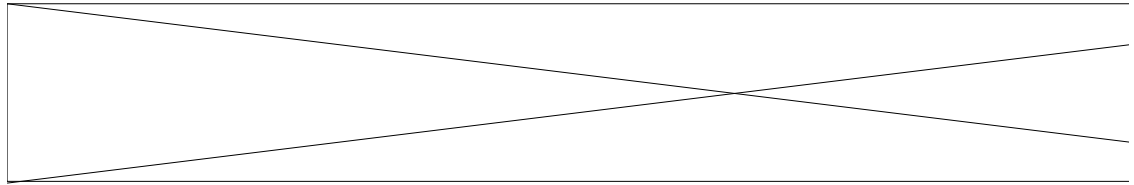
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